

# #MSEAS2016

## What happened on twitter?



397 Likes

690 visits

Marloes Kraan & Romain López


# What was tweeted about?



- Advertising the conference
- About:
  - cartoons
  - questions asked
  - presentations
    - Slideshare / Prezi
    - Linking with the published article
    - Support tweets ‘good luck xxx’
- Linking with:
  - social science course
  - ICES SIHD -----□
  - projects
    - SAF21 ETN (most active)
- Communicating amongst tweeps



*clearerthinking.com*

 **Nathalie Steins**  
@NathalieSteins Following

#MSEAS2016 participants may be interested in #ICESSIHD LinkedIn Group on Human Dimension in Ecosystem Assessments: [linkedin.com/groups/8513041](http://linkedin.com/groups/8513041)

RETWEETS 5 LIKES 3

11:07 AM - 30 May 2016

# Twitter as 'outreach'

137 users

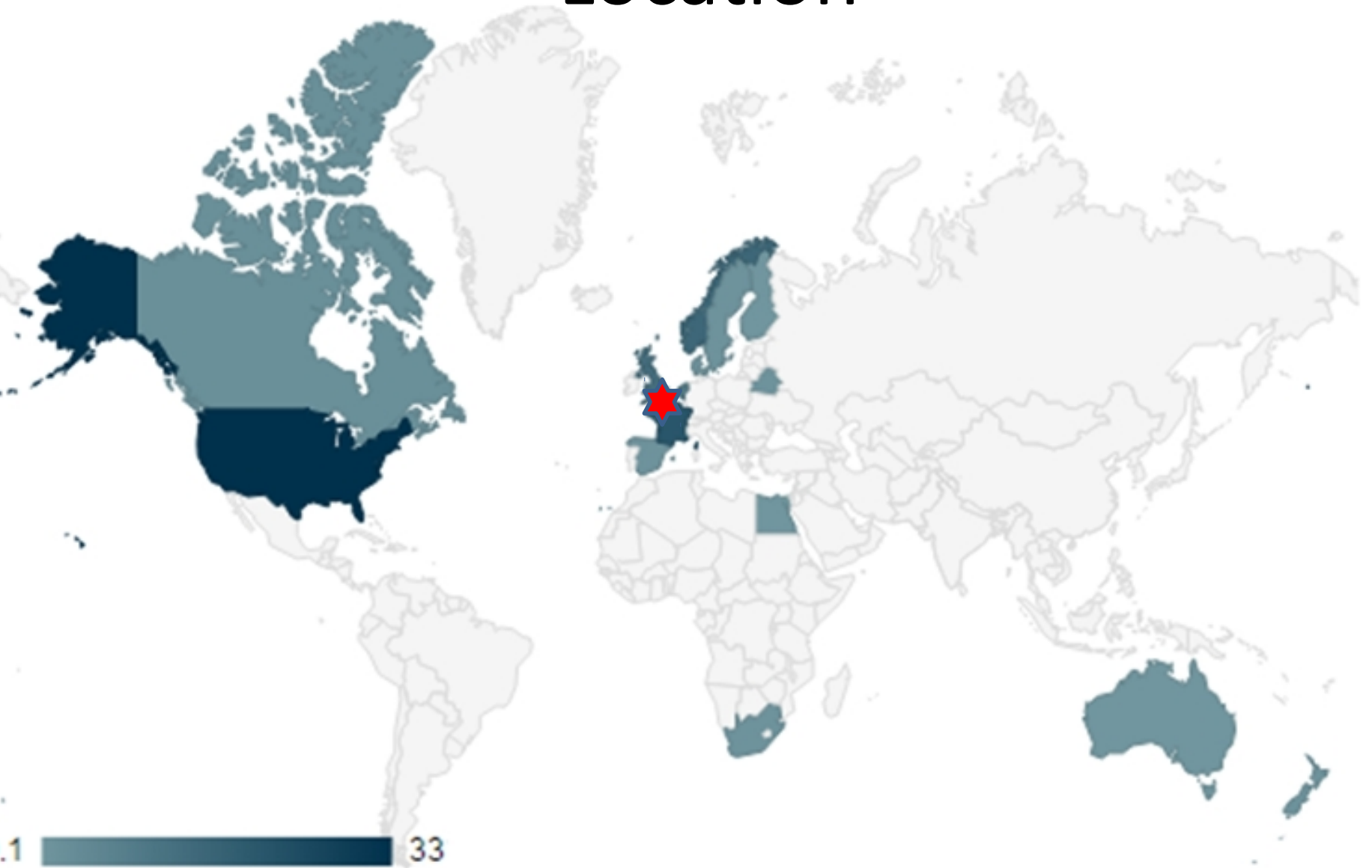
>500 posts

112,040 reach

660,793  
impressions!



# Location



# #MSEAS2016 has been trending...

AT | Twitter Trending Topics UK - TRENDING-UK.com

<https://trending-uk.com/hashtag/AT.html> ▼

RT @gwcarpenter: At #MSEAS2016 in Brest this week. Lots of marine mgmt tweets on the way, this time with moar humans! <https://t.co/htWSI9Uf...>

Modeling | Twitter Trending Topics USA - VANICY.com

<https://vanicy.com/hashtag/Modeling.html> ▼

Anthony Grehan. RT @kkari02: Serge Garcia: the key to modeling SES is to find balance between naive simplicity and masochistic complexity #MSEAS2016.

Twitter trends Norway | What is trending in Norway

[wordsoverweb.com/trending/norway/](http://wordsoverweb.com/trending/norway/) ▼ Translate this page

#SLFLOslo Dagbladet #CyCon Island #LoveBTS Frankrike #twitterhjelp #MSEAS2016 Trump #ledelse #innovasjonstalen Ryanair Høyre FIFA Stefan Johansen ...

# # Hashtag

# trending: #socialsciences

#socialsciences hashtag on Twitter

<https://twitter.com/hashtag/socialsciences> ▼

@MarloesKraan @IMARESWUR presents research plan to better understand fisheries behaviour  
#MSEAS2016 #socialsciences pic.twitter.com/hhBZ4SkeFY.

# to watch



**MWC Marine** @MWCMarine · Jun 1

# HashtagToWatch: Lots of excellent, fishy tweeters on #MSEAS2016 - follow for live updates! #fishnews #participation



1

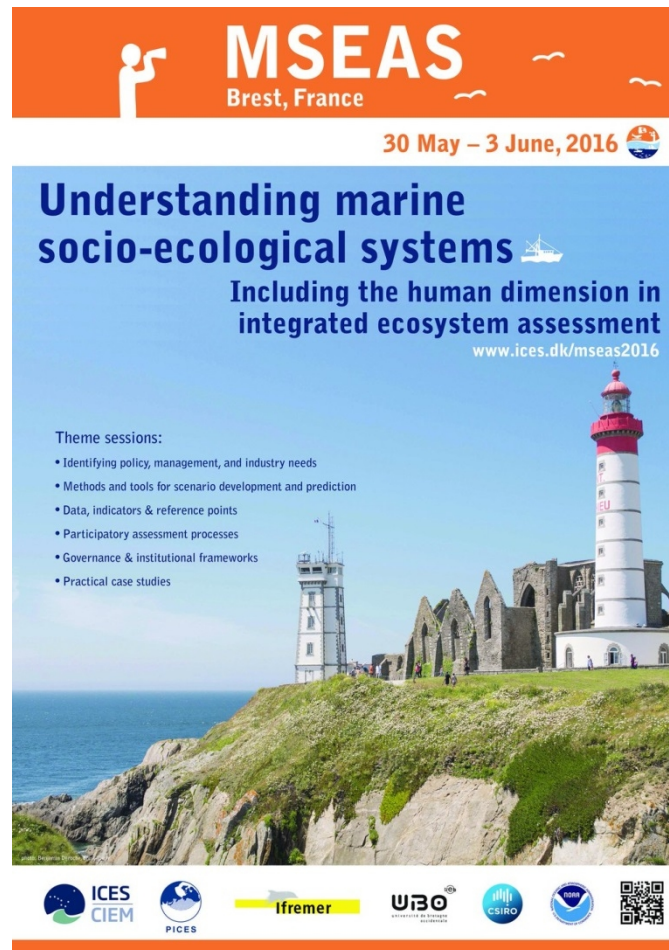


2



**2156 impressions \*(people viewing the twitt)**

Hello! The first tweet of [#MSEAS2016](https://twitter.com/MSEAS2016) ! Welcome! [pic.twitter.com/HOX7e0J0jC](https://pic.twitter.com/HOX7e0J0jC)



**MSEAS**  
Brest, France

30 May – 3 June, 2016

## Understanding marine socio-ecological systems

Including the human dimension in integrated ecosystem assessment

[www.ices.dk/mseas2016](http://www.ices.dk/mseas2016)

Theme sessions:

- Identifying policy, management, and industry needs
- Methods and tools for scenario development and prediction
- Data, indicators & reference points
- Participatory assessment processes
- Governance & institutional frameworks
- Practical case studies

Logos: ICES CIEM, PICES, Ifremer, WBO, CSIRO, NOAA, QR code

## 1151 impressions

Studying complex systems...as captured by the brilliant pencil of [@baskohler](https://twitter.com/baskohler) #MSEAS2016  
[pic.twitter.com/hqgyV4PGx0](https://pic.twitter.com/hqgyV4PGx0)





# Best mention to the event: 30 interactions

- [VisNed @VisNed 30 mai Bij @MSEAS2016](#) benadrukt dat visserijbeleid en natuurbeleid over vissers en hun voedselvoorziening. [dOKVMAYb](#)

At @MSEAS2016 emphasis is made that fisheries policy and nature policy is about fishers, their families and food provision.



# The gender theme....

Rolf Groeneveld and 2 others liked



**Dorothy Jane Dankel** @DorothyDankel · May 30

Check out the gender ratio of the Keynote Speakers at #mseas2016  
[app.genderavenger.com/plot/g02rF5O](http://app.genderavenger.com/plot/g02rF5O) via @GenderAvenger #genderavenger @ICES\_ASC



## Gender ratio at MSEAS Brest, Keynote Speakers #mseas2016

MSEAS Brest, Keynote Speakers included 1 women out of 7 people. Click to join the discussion.

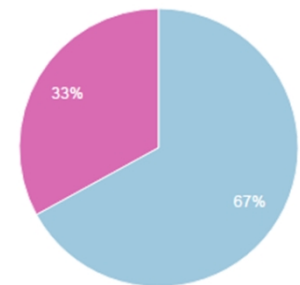
[app.genderavenger.com](http://app.genderavenger.com)



app.Genderavenger.com

## Users using #MSEAS2016

### Demographics



● Male ● Female

# Feedback to the organisers (and the rest of the world ☹)

Valia Drakou and 2 others liked



**Benjamin Jones** @BoardshortsBen · 21h

Seems to be an awful lot of plastic waste at #MSEAS2016 given there's been talks on the problems of consumption...



# Feedback to the organisers (and the rest of the world ☐)



**Lorne Richard Little**

@LRichLitt



Follow

**#MSEAS2016** someone needs to fix the door in room 1

12:00 PM - 2 Jun 2016



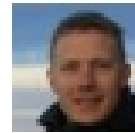
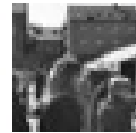
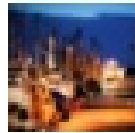
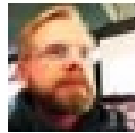
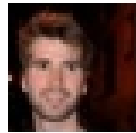
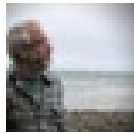
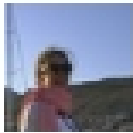
# Most influential tweeps

## Most Influential

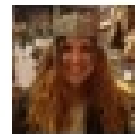
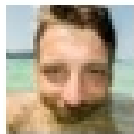
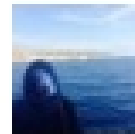
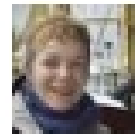
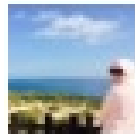
Avg Engmt

Klout

Frequency



SAF 21





# Observations about France

SAF21 ETN @saf21esr · Jun 1

SAF 21 French women are just classier than the rest of us! #MSEAS2016  
#seriouscontribution



2



# Conference related concerns...



**NGlez** @NaraglezS · Jun 1

CALL FOR STRIKE ACTION IN FRANCE ON 02 JUNE 2016

[airfrance.fr/FR/en/common/p...](http://airfrance.fr/FR/en/common/p...) #MSEAS2016



## Air France Operations News - Air France

Air France keeps you constantly informed of any service interruptions due to meteorological conditions, technical issues or political tensions.

[airfrance.fr](http://airfrance.fr)





# Creative tweets...



**Mark Dickey-Collas** @DickeyCollas · Jun 1

Power of being watched in fisheries management by @SarahKraak  
#MSEAS2016



Talking  
about  
CCTV

